

Bradwell Parish Council



25th May 2021

A meeting of the Public Relations and Publicity Committee at 7.00pm
This meeting was held at Bradwell Old School Village Centre

PRESENT: Cllrs Hamilton (Chairman), Carrier, Goodchild, Hirst, Howe, Sargeant, Steggles, Thurtle and Watson.

IN ATTENDANCE: Parish Clerk, C Bacon

2105-PR35) APOLOGIES FOR ABSENCE

2105-PR36) APPOINTMENT OF PUBLIC RELATIONS AND PUBLICITY COMMITTEE VICE-CHAIRMAN

Cllr Carrier was appointed as Vice Chairman of this Committee.

2105-PR37) PUBLIC PARTICIPATION: None

2105-PR38) DECLARATIONS OF INTEREST: None

2105-PR39) MINUTES OF LAST MEETING

The minutes of 19th January 2021 were noted.

2105-PR40) CLERK'S REPORT

Three A1 magnetic noticeboards have been purchased. One has been installed at Tesco on Beccles Road; one installed at Morrison; Mill Lane will be installed Thursday 27th May. Thank you to Cllr Carrier for his hard work on this.

Cllr Carrier is also in the process of removing and re-conditioning the old noticeboards and will erect two of them at Cley Road and Beccles Road Allotments. The noticeboard at the bus shelter on Beccles Road will be removed and replaced with the two spare A2 noticeboards currently in storage.

2105-PR41) ITEMS FOR CONSIDERATION AND RESOLUTION

a) Bradwellian: Issue number 46

A copy of The Bradwellian issue 46 was circulated with this agenda for review. Comments were requested to be sent to thebradwellian@bradwellparishcouncil.co.uk by Monday 24th May 21.

Cllr Hamilton circulated some recent changes made to the Bradwellian 46 edition following comments received. The new edition is 28 pages and a quote has been received to print 6,000 copies at £2,305; the previous Bradwellian was 16 pages and 5,700 were printed at the cost of £1,400. The price will keep increasing if number of pages increase and more houses are being built in the parish. Going forward thought must be given to page numbers and perhaps parameters set on length of articles submitted.

It was felt that the better quality the magazine, the more likely it is that residents will read it. The aim is to get people involved and be part of the community. There could possibly be a youth article in a future edition?

It was **resolved to approve the cost of £2,305 for printing 6,000 Bradwellians, 28 pages, printed full colour, on 115gsm Gloss throughout. The Clerk will check recyclability of this paper.**

b) Prize Money as mentioned in The Bradwellian

It was **resolved to approve the prize money of 2 * £20 vouchers for the photographic competition and 1 * £20 voucher for the historical quiz as mentioned in The Bradwellian issue 46. Every effort will be made to get sponsorship for these three vouchers, but if not the Parish Council will fund the prizes. The legal power used would be LGA 1972 S111**

2105-PR42) FLOWER AND VEGETABLE EVENT AUGUST 2021

Cllr Carrier gave an update about the August event. It will be held on 29th August on Green Lane Playing Field. Time tba, but probably between 12 – 5pm. Cllr Hirst contacted 221 (Gt Yarmouth) Squadron Air Training Corps, who have agreed to lend their marquee free of charge. If restrictions mean social distancing, the Borough Council have a fund available to provide COVID marshalls for the event. The Bowling Club have offered use of their toilets and can provide teas/snacks.

It was **resolved that this committee will support the events working group and the Flower and Vegetable Event should go ahead on the above basis.**

2105-PR43) ITEMS FOR CORRESPONDENCE & INFORMATION ONLY

a) Facebook Account – advice and information is being sought from peers /Clerks networks / NALC/SLCC as to how to formally structure a Facebook account. Advice is being sought as we recognise the advantages of social media, but also recognise the pitfalls.

b) Thank You Day: There is a public event on 4th July 2021, details of which had been circulated with this agenda. There is also the NHS Thank You day on 5th July. Cllrs Carrier and Hamilton are to liaise with Rev'd Deall.

c) Letter received from Brian Callan about a collection of historical Bradwell illustrations and the possibility to commemorate 130 years of Bradwell Parish Council.

The Committee is wholeheartedly in favour of preserving the archive. A discussion took place regarding the funding of multiple books, or whether one reference book kept at the community library would be a better solution. The Committee would like the opportunity to scan the images to obtain a digital copy.

It was **resolved for Cllr Carrier to liaise with Mr Callan and investigate options on how the Parish Council can support him with the project. Cllr Carrier will report back at the next PR Committee meeting.**

There being no other business, the meeting closed at 8:02 pm

Signed: Date: