

# Bradwell Parish Council



27<sup>th</sup> July 2021

A meeting of the Public Relations and Publicity Committee at 7.00pm  
This meeting was held at Bradwell Bowling Club

**PRESENT:** Cllrs Hamilton (Chairman), Carrier, Goodchild, Hirst, Howe, Sargeant, Steggles, Thurtle and Watson.

**IN ATTENDANCE:** Parish Clerk, C Bacon

**2107-PR80) APOLOGIES FOR ABSENCE:** None

**2107-PR81) PUBLIC PARTICIPATION:** None

**2107-PR82) DECLARATIONS OF INTEREST:** None

**2107-PR83) MINUTES OF LAST MEETING**

The minutes of 25<sup>th</sup> May 2021 were noted.

**2107-PR84) CLERK'S REPORT**

Recyclability of Bradwellian (2105-PR41)

The printer has confirmed the gloss paper used for The Bradwellian is fully recyclable.

**2107-PR85) COMMITTEE BUDGET**

The budget was discussed noted.

**2107-PR86) ITEMS FOR CONSIDERATION AND RESOLUTION**

a) Bradwellian: Issue number 46. Feedback

Several people on Facebook said they had not received their copy of the Bradwellian, so Cllrs Watson & Goodchild hand-delivered them around the parish. In future, requests for copies should be sent to [thebradwellian@bradwellparishcouncil.co.uk](mailto:thebradwellian@bradwellparishcouncil.co.uk).

It was generally felt the latest edition received good feedback and residents were pleased to receive their copy. It appears that some whole streets could have been missed from delivery. Some work will go into re-looking at the deliverer schedule, and the Clerk will allocate this to the assistant, when recruited. Perhaps a survey could be put on Facebook, similar to the S106 survey last year, asking which streets did not receive their copy?

b) Volunteers requested to join Bradwellian team

Cllr Goodchild volunteered join the Bradwellian team, either chasing up articles, or helping with the software / production. Any future volunteers for the delivery team should be directed to the Clerk.

c) Bradwellian Deliverer's Thank You Event 17<sup>th</sup> August

This event is for the volunteers within the parish (the Bradwellian deliverers , allotment advisory committee members and Councillors). It will be held in the marquee on Green Lane Playing Field.

d) Social Media

Advice and information was sought from peers about Social Media, which was circulated to members with this agenda. A lengthy discussion took place. One Councillor is totally opposed to the idea as he believes it is too dangerous for a Councillor to get involved. The Borough and County Councils do not

have their own Facebook page. GDPR regulations must be strictly adhered to. The Parish Council could open itself up to all sorts of problems. The Facebook account would have to be reviewed 24/7.

Other Councillors believe if this Council does not have its own official Facebook page to represent itself, then individual Councillors should not be posting things online as representatives of the Parish Council. The danger is that the public could perceive their individual view is also the view of the Parish Council, which again is dangerous. This Council has an approved Social Media policy that provides advice on individual's posting on Facebook.

Neither the Chairman or the Clerk have a willingness to personally use Facebook, however if the Council agrees that the Parish Council need to improve their communications with the parish, then the Chairman would consent to go onto Facebook to monitor the account, however the next Chairman may have an opposing view.

Twitter was suggested as an alternative to Facebook. Cllr Hirst will contact the clerk of his previous parish for advice how their Council Twitter account works.

**It was resolved to defer this issue to the Parish Council. Cllr Carrier will further digest the advice and put a formal document together for submission to the Parish Council.**

e) Scanning old copies of Bradwellian onto website

It was suggested that scanning the old copies of the Bradwellian for publication onto the Parish Council website would provide historical information about the parish and achievements of the Council. It was **resolved to ask printing company whether they have electronic versions of old issues of the Bradwellian they could send to us. If so, these copies can be posted online, going back as far as they have electronic files for.**

f) Stewarding Volunteers requested for the 100-years exhibition at library

Cllrs Goodchild and Watson volunteered to make time available to help with this project, to be held from Thursday 26<sup>th</sup> to Tuesday 31<sup>st</sup> August 2021.

**2107-PR87) FLOWER AND VEGETABLE EVENT 29<sup>th</sup> AUGUST 2021**

a) Update from the Event Working Group

The next meeting is on 5<sup>th</sup> August, then there is a meeting every week up to the actual event. There has been the odd hiccup, but it's moving along well. The marquee has been purchased and a partial erection took place to check it over. There are a number of side attractions, although some are yet to be confirmed.

b) Event Budget

Including the cost of the marquee additional equipment and consumables, the budget is currently in surplus by £101, however more consumables are required. There is an extraordinary Finance Committee meeting called for Tuesday 3<sup>rd</sup> August where the only item on agenda is to transfer the cost of Marquee into the COVID budget. This marquee will be used on many occasions e.g. 17<sup>th</sup> August, there will be 50+ people, which would be preferable to be held outside bearing in mind COVID. If the Finance Committee approve, it would mean the cost of the marquee be credited back into the event budget.

c) Volunteers requested for stewarding

It is the hope that every able-bodied Councillor turns up to help on the day.

**2107-PR88) ITEMS FOR CORRESPONDENCE & INFORMATION ONLY**

a) Alan Riches from the Methodist Church has enquired whether any event will take place for the Queen's jubilee next year that other village organisations can participate in

The Platinum Jubilee celebrations will take place between Friday 2<sup>nd</sup> June – Monday 6<sup>th</sup> June. A discussion took place about ideas for the event, such as lighting a beacon, hiring a bagpipe player, purchasing commemorative mugs for school children, a party in the park. The Events Working Group are generally keen to hold the Flower and Vegetable event before thinking about the next big event.

**It was resolved for the Clerk to respond to Alan Riches, and make enquiries with Steve Deall, the Scout Master and the Borough Councillors. If the Borough and County Councils are holding large events, it may help to decide what the Parish Council should do. This information will be brought back to this committee to enable this committee to make tentative plans and formulate a budget.**

There being no other business, the meeting closed at 8:03 pm

Signed: ..... Date: .....